

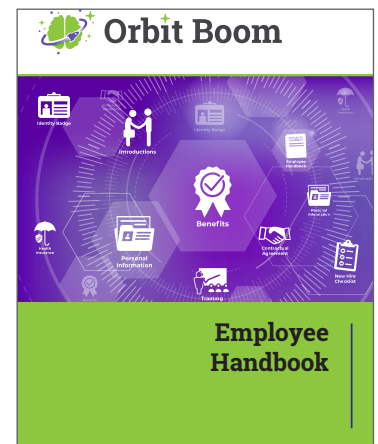
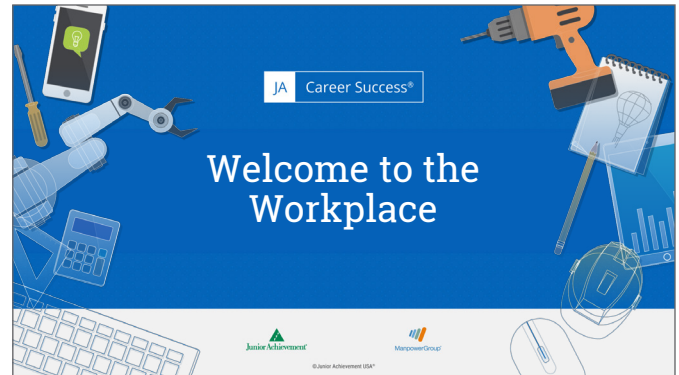


# JA Career Success<sup>®</sup> (Blended)

*JA Career Success (Blended)* is an engaging and comprehensive blended program that introduces high school students to the workplace. As interns, they participate in realistic work experiences in multiple departments of a fictional company, Orbit Boom. The program teaches soft skills and business best practices in the context of scenarios and assignments.

## PROGRAM HIGHLIGHTS

- A unique STEM-rich business environment, complete with contextual information and assignments in departments ranging from Information Services and Logistics to Sales & Marketing
- Opportunities to work on solutions to an array of business problems, brainstorm new product ideas, and collaborate with peers
- A digital employee handbook with valuable information about corporate policies and practices
- A flexible volunteer- or educator-led program of seven core 45-minute modular sessions, plus one or more optional Extended Learning Opportunities per session
- Ten optional career development self-guided activities, with lean Guides for Volunteers and Teachers for in-class use, including a new addition, *Crafting Your Resume* <https://connect.ja.org/work-career-readiness/plan-your-path/resumes2/crafting-your-resume2>
- An optional advanced independent project, *Effective Communication*, requiring the creation of artifacts, to extend learning and allow credentialing in two JA Work and Career Readiness competencies



This program is part of the JA Work and Career Readiness Pathway and is designed for Grades 9–12. The default ICH for this program is 7 hours with a minimum of 3 volunteer-led hours. Session One and Seven are recommended to introduce the scenarios and sum up the learnings, respectively. The other sessions can be presented in any order. Variable ICH ranges from 8–16 hours.

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## CURRICULUM OUTLINE

**Session One: Welcome to the Workplace** Students are onboarded by the **Human Resources** department on their first day at Orbit Boom, explore the employee handbook and organizational hierarchy, and set SMART goals for their internship.

**Session Two: Workplace Decision Making** Students are asked by the head of **Information Services** to evaluate communication platform options using a seven-step decision-making process and share their decision in a persuasive summary.

**Session Three: Work Smart: Planning and Remote Collaboration** Students work in groups to plan a company-wide remote meeting with a detailed timeline for the **Executive** team.

**Session Four: Conflict Resolution in the Workplace** Students role-play conflicts in the **Logistics** department and apply conflict management techniques through improvisation to resolve conflicts in the warehouse.

**Session Five: Workplace Creativity** Students collaborate to generate, narrow down, and elaborate on creative ideas for new products and services with the **R&D** department.

**Session Six: Solving Work Problems** Students analyze declining sales of a key software product. They identify the root cause and present findings to the **Sales & Marketing** head.

**Session Seven: Crisis Management** Students evaluate an existing contingency plan in the **Production** department and generate recommendations for improvement in an executive summary. They reassess their Session One goals, and Orbit Boom hires them.

## OPTIONAL CAREER DEVELOPMENT TOPICS

Students explore 10 self-guided career development topics available on JA Connect™ Learning Pathways. Each topic has an accompanying facilitation guide with discussion prompts. Many also have Extended Learning Opportunities.

- Career Assessment and Exploration: <https://connect.ja.org/work-career-readiness/whats-work-like/> 3 topics
- Marketing Yourself (personal branding): <https://connect.ja.org/work-career-readiness/plan-your-path/> 2 topics
- Resumes (new): <https://connect.ja.org/work-career-readiness/plan-your-path/resumes2/crafting-your-resume2/> 1 topic
- Interviews: <https://connect.ja.org/work-career-readiness/plan-your-path/> 4 topics

## OPTIONAL ADVANCED PROJECT

After applying soft skills in a simulated work environment, students may demonstrate their skills and knowledge by completing an independent project, Effective Communication, resulting in a learning artifact. Completing the project extends learning and allows credentialing in two JA Work and Career Readiness competencies: (1) Engaging Communication and (2) Critical and Analytical Thinking.

Additional optional advanced projects may be developed to support JA Career Success (Blended).